

Preschools Serving Hamilton County - Tuition Survey Results - Fall 2018

1. What type is your program?	Responses	%
• Faith-based program/ministry	7	44%
• Private preschool	6	38%
• Licensed child care center	3	19%
• Registered ministry	3	19%
• All other types	6	38%
16 Total Responses		
2. How do you bill tuition for most students?		
• Monthly	63%	10 programs
• Weekly	31%	5 programs
3. What is the average tuition rate per hour for each age group?	Average	Responses Used
• Infants (6 weeks to 1 year old)	\$6.06	6
• Toddlers (between 1 and 2 years old)	\$5.53	9
• 2-3 years old	\$5.59	10
• 3-4 years old	\$5.13	14
• 4-5 years old	\$4.93	14
• 5-6 years old (not yet in public Kindergarten)	\$4.88	11
• Before/After School	\$5.56	7
4. How do you determine the tuition rate for each class? (mark all that apply)		
• Competitive analysis/rates of comparable programs	75%	12 programs
• Historical rates at your program	69%	11 programs
• Variable program costs (teacher salaries, materials, etc.)	56%	9 programs
• Fixed program costs (facility, administration, etc.)	31%	5 programs
• Student:Teacher ratios	19%	3 programs
• Profit margin targets	36%	1 program
5. When was the last time that you raised tuition rates?		
• This year	40%	6 programs
• Last year	20%	3 programs
• 2 or more years ago	40%	6 programs
6. What type of annual/recurring one time fees (separate from tuition) do you charge per student?		
• Supplies/materials/arts & craft fee	88%	14 programs
• Registration/administrative fee	81%	13 programs
• Technology fee	6%	1 program
• Insurance fee	6%	1 program

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7. What is the total average amount of annual/recurring one time fees (separate from tuition) per student per year?	Average	Responses Used
• Infants (6 weeks to 1 year old)	\$117	5
• Toddlers (between 1 and 2 years old)	\$132	11
• 2-3 years old	\$137	11
• 3-4 years old	\$126	15
• 4-5 years old	\$135	15
• 5-6 years old (not yet in public Kindergarten)	\$137	10
• Before/After School	\$110	4
8. When was the last time that you raised or added one time fees?		
• 2 or more years ago	67%	10 programs
• Last year	33%	5 programs
• This year	0%	
9. Do you offer any of the following programs?		
• Sibling or multiple child tuition discount	75%	9 programs
• Tuition Assistance	33%	4 programs
• Scholarships	33%	4 programs
• CCDF (Child Care Development Fund) vouchers accepted	17%	2 programs
• Other: Military/First Responder/Teacher discount		1 program
10. What tuition/fee payment methods do you offer? (mark all that apply)		
• Check	88%	14 programs
• Cash	50%	8 programs
• Credit Card	38%	6 programs
• ACH Transfer	38%	6 programs
• Direct Deposit/Withdrawal	31%	5 programs
• Online - Credit Card	19%	3 programs
• Payroll Deduction	19%	3 programs
• Other (Bill payer, Paypal, FACTS, money order)	22%	5 programs